

The School of Business & Technology Presents:

Executive-in-Residence

Richard A. Meeusen

Chairman, President and Chief Executive Officer

“Water Technology: Wisconsin’s Newest Growth Industry”

Badger Meter, Inc.



9:30 am & 11 am
Student Center Cinema
Tuesday, October 13, 2009

Richard Meeusen joined Badger Meter, Inc. in 1995 as vice president of finance and chief financial officer. In April 2002, he was elected president and chief executive officer and later elected chairman in April 2004. Rich began his professional career in 1976 by joining the audit division of the Milwaukee office of Arthur Andersen & Co. In 1988, he became vice president of finance and treasurer of Zenith Sintered Products, Inc., a powder metal parts manufacturer located in Germantown. Most recently, Mr. Meeusen received the Ernst & Young Entrepreneur of the Year 2009 Award in the manufacturing category in the Upper Midwest region.

Mr. Meeusen received an MBA from the Kellogg Graduate School of Management at Northwestern University in 1995, a BBA in accounting from the University of Wisconsin-Whitewater in 1976, and a CPA certificate in 1978. He is currently a director of Menasha Corporation, a consumer packaging company, and a past director of Waukesha Foundry, Town Bank, and State Financial Services Corporation. Rich also serves as co-chair of the Milwaukee 7 Water Council.

In his professional associations, Mr. Meeusen is a director of the Wisconsin Manufacturers and Commerce, and the Metropolitan Milwaukee Association of Commerce. He also serves on the boards of numerous non-profit community organizations.

All students, faculty, and staff invited.